

**SHARE YOUR FAVOURITE MEMORY
2020 QATAR PRIX DE L'ARC DE TRIOMPHE
CONTEST RULES**

Instagram,
[\(\[www.instagram.com/francegalop\]\(http://www.instagram.com/francegalop\)\)](http://www.instagram.com/francegalop)
Twitter,
[\(\[www.twitter.com/francegalop\]\(http://www.twitter.com/francegalop\)\)](http://www.twitter.com/francegalop)

Article 1: Organisation

FRANCE GALOP, located at 46 place Abel Gance, 92100 Boulogne Billancourt, France (hereinafter referred to as "FRANCE GALOP"), is organising, as part of the Qatar Prix de l'Arc de Triomphe, a Contest that is free to enter, with no obligation to purchase.

This competition shall take place from 12 pm on 22 September to 11:59 pm on 6 October.

Article 2: Acceptance of the Rules

The mere fact of participating in the Contest implies full and complete acceptance of these Rules.

Article 3: Terms and conditions of entry

This Contest is open to all individuals aged eighteen (18) and over, residing in mainland France.

Employees of FRANCE GALOP, PMU, GTHP, LeTrot, Équidia and the Fédération Nationale des Courses Hippiques are not permitted to take part in the Contest.

Article 4: Running of the Contest

The Contest shall take the form of a photo/story competition.

The Contest shall be available on FRANCE GALOP's Instagram and Twitter pages.

To take part in the Contest, users must:

- Share a photo of their favourite memory of the Qatar Prix de l'Arc de Triomphe or recount their favourite memory in written form.
- Post the photo or written memory on their public Instagram or Twitter accounts.
- The hashtag "#QPATmemories" must be mentioned in the description of the photo or story. The accounts @FranceGalop, @Q_REC and @Longines can also be tagged optionally.

Article 5: Selection of winners

Twenty (20) winners shall be selected.

The draw and selection of winners shall be carried out by a FRANCE GALOP judging panel made up of the Digital Service Manager, the Community Manager and the Digital Project Manager, who shall convene from 7 October

2020 onwards and decide on the best photos posted and the best memories shared. The panel shall apply the following selection criteria: emotion, passion, and writing. These criteria should respect the image and sporting dimension of the Qatar Prix de l'Arc de Triomphe.

A ranking shall be established by the FRANCE GALOP panel in order to award the prizes specified in Article 6.

FRANCE GALOP shall contact the winners via direct message on Instagram and Twitter within 15 days of their being selected.

The winners shall each have 3 days (72 hours) to reply to FRANCE GALOP's message and provide all the information requested by FRANCE GALOP so that their prizes can be sent to them.

The information requested by FRANCE GALOP is as follows:

- Surname
- First name
- E-mail address
- Telephone number
- Postal address

FRANCE GALOP shall send all prizes by electronic means, with the exception of the second prize, which shall be sent by post.

In the event that no response is received within this timeframe, up to three other winners shall be selected by the FRANCE GALOP panel.

Article 6: Prizes

The Contest winners may receive the following prizes:

FIRST PRIZE:

- 1 Longines watch (choice of men's or women's model).

Unitary value of prize: €2,000 (all taxes included).

SECOND PRIZE:

- 2 lunch invitations for the Panorama Restaurant on the Sunday of the 2021 Qatar Prix de l'Arc de Triomphe.
Location: ParisLongchamp Racecourse.

Unitary value of prize: €1,000 (all taxes included).

THIRD PRIZE:

- 2 hospitality passes for the "Prestige Open Bar" category, valid for the 2021 edition of the Qatar Prix de l'Arc de Triomphe.
Location: ParisLongchamp Racecourse.

Unitary value of prize: €400 (all taxes included).

FOURTH TO TENTH PRIZE:

- 2 tickets for the 2021 Qatar Prix de l'Arc de Triomphe, in the "Pelouse de l'Arrivée" category.
Location: ParisLongchamp Racecourse.

Unitary value of prize: €30 (all taxes included).

ELEVENTH TO TWENTIETH PRIZE:

- 2 tickets for the 2021 Qatar Prix de l'Arc de Triomphe, in the "Les Jardins de l'Arc" category
Location: ParisLongchamp Racecourse.

Unitary value of prize: €10 (all taxes included).

The value of the prizes is established at the time these Rules are drawn up, and cannot be disputed. Prizes are strictly personal and non-transferable.

Article 7: Allocation of prizes

FIRST PRIZE:

- FRANCE GALOP shall send the Longines watch, with a total value of €2,000 (all taxes included), by registered mail.

SECOND PRIZE:

- FRANCE GALOP shall send, by electronic means, the 2 "Panorama Restaurant" hospitality tickets for the 2021 Qatar Prix de l'Arc de Triomphe, with a total value of €2,000 (all taxes included).

THIRD PRIZE:

- FRANCE GALOP shall send, by electronic means, 2 hospitality passes, in the "Prestige Open Bar" category, for the Qatar Prix de l'Arc de Triomphe, with a total value of €800 (all taxes included).

FOURTH TO TENTH PRIZE:

- FRANCE GALOP shall send, by electronic means, 2 tickets, in the "Pelouse de l'Arrivée" category, for the 2021 Qatar Prix de l'Arc de Triomphe, with a total value of €60 (all taxes included).

ELEVENTH TO TWENTIETH PRIZE:

- FRANCE GALOP shall send, by electronic means, 2 tickets, in the “Les Jardins de l’Arc” category, for the 2021 Qatar Prix de l’Arc de Triomphe, with a total value of €20 (all taxes included).

Article 8: Dispute

The awarding of the prize may not give rise to any dispute of any kind on the part of the winner, nor to the payment of a cash equivalent, or a replacement or exchange, for any reason whatsoever.

Any dispute shall be deemed equivalent to a definitive refusal of the prize by the winner.

FRANCE GALOP reserves the right to substitute, at any time, the proposed prizes with prizes of the same nature and value, without this being exhaustive, due to government-imposed travel restrictions or any other kind of unforeseen, uncontrollable and external event that would make the delivery of said prizes impossible.

Article 9: Modifications to the Rules

FRANCE GALOP reserves the right to modify, shorten, extend or cancel the Contest, without notice, or without compensation of any kind.

Article 10: Viewing the Rules

A copy of these Rules may be sent, free of charge, to any person who making such a request, either:

- by sending a letter bearing his/her full name and address to:

FRANCE GALOP
Direction de la Communication, du Marketing et du Développement
Service Multimédia
46 place Abel Gance
92655 Boulogne-Billancourt Cedex

(Stamp shall be refunded at the standard rate upon inclusion of a written claim attached to the Rules request)

- or by sending an e-mail to socialmedia@france-galop.com.

Article 11: Liability

This Contest is organised under the authority of FRANCE GALOP.

The Contest is not associated with Instagram or Twitter, nor is it managed or sponsored by Instagram or Twitter. The Participant shall provide information to FRANCE GALOP rather than Instagram or Twitter.

It is expressly reiterated that the Internet is not a secure network.

FRANCE GALOP cannot therefore be held responsible for any contamination by possible computer viruses or by the intrusion by a third party into the systems of Contest Participants’ terminals, and declines all responsibility for the consequences of Participants’ connection to the network.

In particular, FRANCE GALOP shall not be held liable for any damage caused to Participants, their IT equipment and the data stored therein, as well as any consequences on their professional or personal lives that may result from this.

FRANCE GALOP may cancel or all part of the Contest if it appears that fraud has occurred in any form whatsoever, especially by electronic means, during participation in the Contest. FRANCE GALOP reserves the right, in this case, to not award prizes to Participants who have committed fraud and/or to bring legal proceedings before the competent courts against the parties having perpetrated said fraud.

FRANCE GALOP cannot be held responsible for any technical malfunction related to the Contest. Consequently, Participants may not claim any compensation in this regard.

FRANCE GALOP cannot be held liable for any incidents that may occur through the use of the allocated prize.

Article 12: Personal data

Data controller identity

The data controller is as follows:

FRANCE GALOP
46 place Abel Gance
92100 Boulogne Billancourt

FRANCE GALOP undertakes to comply with all of the obligations resulting from French Law 78-17, amended on 6 January 1978, pertaining to IT, databases and civil liberties, as well as all the applicable French and European provisions, and in particular the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016, applicable from 25 May 2018 onwards.

FRANCE GALOP shall take the necessary measures to ensure the protection and confidentiality of the above-mentioned data that it holds and/or processes.

For all requests related to the exercising of their rights, Participants should contact FRANCE GALOP via the e-mail address contact-data-protection@france-galop.com, or by writing to the following postal address: FRANCE GALOP – Comité Data Protection - 46, place Abel Gance – 92 655 Boulogne cedex (Hauts de Seine).

The personal data collected as part of the Contest is processed by FRANCE GALOP.

Data processed/means of processing:

Participants' personal data collected and retained by FRANCE GALOP is the data gathered via their Contest registration.

During registration or, in the case of a winner, when making contact to acquire his/her prize and participate in the Contest, the Participant is invited to communicate his/her personal data via a private message on Instagram or Twitter.

The Participant's personal data shall only be collected and stored upon the Participant's registration; the following data shall also be requested:

- Surname
- First name
- E-mail address
- Telephone number
- Postal address

FRANCE GALOP shall send the Longines watch by post.

FRANCE GALOP shall send the other prizes – the tickets, the hospitality passes, and everything else necessary for travelling to the Qatar Prix de l'Arc de Triomphe event – by electronic means.

Legal basis and purposes of processing:

The legal basis for this processing is the execution of these Rules.

The Participant accepts, without reservation, these Rules in their entirety as soon as he/she enters the Contest.

The data is processed for the following purposes:

- To enable the Participant to sign up for and take part in the Contest.
- To enable FRANCE GALOP to determine the winners of the Contest.
- To enable FRANCE GALOP to contact the winners to award them their prizes.

Retention period

The Participant's personal data is stored within the European Union, in a secure technical environment, for the necessary timeframe for the operations for which it was collected, in compliance with the regulations in force. At the end of this period, and in the absence of any contact on the part of the Participant, the data is purged from all active FRANCE GALOP databases.

Transfer of data outwith the European Union

FRANCE GALOP is running this Contest using services provided by the companies FACEBOOK and TWITTER, the registered offices of which are located in the United States, which process users' data – including data provided by the Participant when registering for the Contest – and use it for commercial purposes in accordance with their own data protection directives. FRANCE GALOP has no influence on the processing of data by social network providers and is not in a position to monitor it.

Rights of individuals

To find out more about their rights, Participants may visit the website of the CNIL, the French data protection authority: <https://www.cnil.fr/>

The Participant is advised that FRANCE GALOP may be required to send the personal data collected via access to the services provided on the website to legal and administrative authorities authorised to search for and identify the perpetrator of an offence, in strict compliance with legal provisions.

Right to access, correct and erase

Participants can, at any time, view, change or delete the personal data provided and thus exercise their right to access, correct and erase by the means laid out at the beginning of this Article.

Right to object

In accordance with the regulations in force, Participants may object to the processing of personal data via their right to object. To do so, Participants must contact FRANCE GALOP by the means laid out at the beginning of this Article. FRANCE GALOP shall then no longer process the Participant's personal data, unless there are compelling and legitimate reasons to do so that prevail over the Participant's interests, rights and liberties, or for the establishment, exercising or defence of legal claims.

Right to portability

The Participant may exercise his/her right to data portability by writing to or contacting FRANCE GALOP by the means laid out at the beginning of this Article. Data affected by the right to portability is exclusively the data actively and consciously declared by the Participant, namely the data provided in order to participate in the Contest, but also the data generated by the Participant's activity through his/her participation in the Contest.

Right to restriction

The Participant may exercise his/her right to restrict his/her data by writing to or contacting FRANCE GALOP by the means laid out at the beginning of this Article. FRANCE GALOP shall then no longer process the Participant's personal data and shall store it for the period required to verify or review the exercising of another right (to access, to object, etc.).

Right to decide what happens to one's data after death

The Participant may set instructions relating to what should happen to his/her data after his/her death by writing to or contacting FRANCE GALOP by the means laid out at the beginning of this Article.

Right to lodge a complaint

Without prejudice to any other administrative or legal appeal, the Participant shall have the right to lodge a complaint with the supervisory authority, in particular in the Member State in which his/her usual residence, workplace or the place where the infringement allegedly occurred is located, if he/she believes that the processing of his/her personal data constitutes an infringement of his/her rights. In France, the CNIL is the supervisory authority for the processing of personal data.

Article 13: Connection costs

The cost of connecting to Facebook to take part in the Contest shall be refunded at a flat rate of €0.26 (all taxes included), which corresponds to three (3) minutes of connection. Only one refund claim per Participant is permitted, upon written request sent to the following address:

FRANCE GALOP
Direction de la Communication, du Marketing et du Développement
Service Multimédia
46 place Abel Gance
92655 Boulogne-Billancourt Cedex

A request for a refund of the connection costs incurred by Contest participation must be sent by 31 October 2020 at midnight at the latest, as attested by the date on the postmark, and it shall itself be refunded at the normal non-urgent rate on the basis of a total mail weight of 20 grams, i.e. €0.56.

Article 14: Rights of use

The Participant guarantees that he/she took the photo him/herself and must ensure that the image rights of any identifiable people appearing in said photo are respected.

The Participant gives FRANCE GALOP permission to use the photos free of charge, without any spatial, temporal or material restriction. This use includes, but is not limited to, the reproduction, distribution, publication and availability of the photographs in any form and in all FRANCE GALOP media (television, radio, cinema, Internet, press, audio materials, etc.). The photos may be used for advertising and public relations purposes of any kind related to the theme of the Contest. The photos may be modified as desired (e.g. colour treatment, reduction in size, trimming, etc.).

The right to use the photos is granted for an unlimited period of time and without geographical restrictions. FRANCE GALOP is entitled to assign or sub-licence (wholly or partly) the above-mentioned rights to third parties, and in particular, but not exclusively, to companies linked to FRANCE GALOP, without restriction.

FRANCE GALOP undertakes to not represent the Participant in an unfavourable light, but still remains free to use the photos as it sees fit. The consent given in the above-mentioned context is tantamount to a waiver from the Participant, to exercise any right to view or approve the finished product, the video clip, the copy of the work, the video script, or the printed material created from the photograph.

Article 15: Legal disputes

These Rules are subject to French law. All of the provisions of these Rules shall form the law between the parties. Any claim related to the Contest must be brought to the attention of FRANCE GALOP in writing within two (2) months of the publication of this Contest, as attested by the date on the postmark.

These Rules are subject to French law. The civil courts of Nanterre are the only courts competent to hear any disputes that may arise in any way whatsoever from these Rules.

The mere fact of participating in the Contest implies full and complete acceptance of these Rules and the prohibition of any claim concerning the advertising and/or promotional use that could be made by the winners benefitting from the prizes mentioned in the Rules.